

publicity may include, but are not limited to, print and radio; and

(2) By such other means as the agent may deem advisable.

(d) Mail to eligible producers whose names and addresses are known to the referendum agent, the instructions on voting, a ballot, and a summary of the terms and conditions of the Peanut Promotion, Research, and Information Order. No person who claims to be eligible to vote shall be refused a ballot.

(e) At the end of the voting period, collect, open, number, and review the ballots and tabulate the results in the presence of an agent of a third party authorized to monitor the referendum process.

(f) Prepare a report on the referendum.

(g) Announce the results to the public.

§ 1216.104 Subagents.

The referendum agent may appoint any individual or individuals necessary or desirable to assist the agent in performing such agent's functions under this subpart. Each individual so appointed may be authorized by the agent to perform any or all of the functions which, in the absence of such appointment, shall be performed by the agent.

§ 1216.105 Ballots.

The referendum agent and subagents shall accept all ballots cast. However, if an agent or subagent deems that a ballot should be challenged for any reason, the agent or subagent shall endorse above their signature, on the ballot, a statement to the effect that such ballot was challenged, by whom challenged, the reasons therefor, the results of any investigations made with respect thereto, and the disposition thereof. Ballots invalid under this subpart shall not be counted.

§ 1216.106 Referendum report.

Except as otherwise directed, the referendum agent shall prepare and submit to the Administrator a report on results of the referendum, the manner in which it was conducted, the extent and kind of public notice given, and other information pertinent to analysis of the referendum and its results.

§ 1216.107 Confidential information.

The ballots and other information or reports that reveal, or tend to reveal, the vote of any person covered under the Act and the voting list shall be held confidential and shall not be disclosed.

PART 1218—BLUEBERRY PROMOTION, RESEARCH, AND INFORMATION ORDER

Subpart A—Blueberry Promotion, Research, and Information Order

DEFINITIONS

Sec.	
1218.1	Act.
1218.2	Blueberries.
1218.3	Conflict of interest.
1218.4	Crop year.
1218.5	Department.
1218.6	Exporter.
1218.7	First handler.
1218.8	Fiscal period.
1218.9	Importer.
1218.10	Information.
1218.11	Market or marketing.
1218.12	Order.
1218.13	Part and subpart.
1218.14	Person.
1218.15	Processed blueberries.
1218.16	Producer.
1218.17	Promotion.
1218.18	Research.
1218.19	Secretary.
1218.20	Suspend.
1218.21	Terminate.
1218.22	United States.
1218.23	U.S. Highbush Blueberry Council.

U.S. HIGHBUSH BLUEBERRY COUNCIL

1218.40	Establishment and membership.
1218.41	Nominations and appointments.
1218.42	Term of office.
1218.43	Vacancies.
1218.44	Alternate members.
1218.45	Procedure.
1218.46	Compensation and reimbursement.
1218.47	Powers and duties.
1218.48	Prohibited activities.

EXPENSES AND ASSESSMENTS

1218.50	Budget and expenses.
1218.51	Financial statements.
1218.52	Assessments.
1218.53	Exemption procedures.
1218.54	Programs, plans, and projects.
1218.55	Independent evaluation.
1218.56	Patents, copyrights, trademarks, information, publications, and product formulations.